

# Christian Kids Fun Place Advertising Specs

## Full Banner

Dimensions: 392 x 72  
File Size: Max 30k GIF/JPG  
35k Flash (100k secondary load size)

## All Banner Ad Animation

30 second max for initial movie,  
12-15fps max, 3 loops max

## Submission Deadlines:

up to 3 business  
days prior to launch

## Flash Media:

Please include a backup  
.gif or .jpg, as well as the .fla file.  
100k secondary load size.  
Audio is acceptable but the default  
setting is for the audio to be off. No  
pops. All actions must be user  
initiated: roll over or click to load  
secondary size and/or sounds.  
On/Off Action button is required  
for sound.

## Verical Banner

Dimensions: 160 x 450  
File Size: Max 30k GIF/JPG  
35k Flash  
(100k secondary load size)

## Skyscraper

Dimensions: 160 x 600  
File Size: Max 30k GIF/JPG  
35k Flash  
(100k secondary load size)

### Ad operations creative contact :

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